



# Gandhinagar Institute of Technology

A Report on  
“Steps to Start a Startup”  
(26<sup>th</sup> February 2019)

## **Seminar Overview:**

The SSIP team of GIT has organized seminar on “Steps to Start a Startup” on 26/02/2019 at 8:50 am in A209. The workshop was mentored by Dhruv Saidava, Manager at Encube Labs. The students who were interested in starting their own startup, attended the seminar. There were 27 participants. The participants were selected based on the interest shown by them during the SSIP reviews organized at GIT.

## **Objective:**

The objective of the seminar was to educate the participants backlogs they have while convincing the SSIP Institute Level committee. The hidden objective was to inform them the steps involved in creating their own startup.

## **Seminar Detail:**

The event commenced at 8:50 am on 26th February 2018 at A209. The students were identified from the experience in GIT SSIP Reviews. The students who were facing the problem during market survey, customer validation, were asked to participate in the workshop. Mr Dhruv Saudava gave brief overview of startup and the aspects to be considered for converting ideas into product and products into startup. The mentor shared his experience to motivate the participants. The participants were enlightened by hearing the view of mentor about never give up attitude. The mentor specified the importance of pivoting of the idea to compete with the existing products in the market.

The mentor educated them that the problem identification is the key requirement for startup. He informed that the observation is the key tool for identifying the problems. He also educated participants that one must complete prior art search before concluding the solution. The prior art increases the percentage of success. He added that another tool of research in your domain reduces the chances of failure.

He informed participants to be ready with other alternative in case of failure at later stage. He added that one should combined different solutions of problems found during observation to make one complete product. He also informed that the customer feedback is must for any product. Based on the customer feedback one can do revision or modification in the final product. He also motivated the for becoming self-driven. He added that do not depend on other for your idea instead of that start doing it by your own. He also educated students to reserve their rights of their idea by introducing Intellectual Property Rights.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

## Seminar Memories:



Mr Dhruv Saidava briefing the participants



Mentor educating the participants



Mentor asking questions to interact with participants



Mentor showing various aspects of design