Gandhinagar Institute of Technology

A Report on
"Startup Awareness"
(28th January 2019)

Seminar Overview:

The SSIP team of GIT has organized seminar on "Startup Awareness" on 28/01/2019 at 11:15 am in Seminar Hall (A105). SSIP coordinator Prof Mrugesh B Khatri & co-coordinator Prof Jyotin A Kateshia mentored the seminar. The students of Civil Engineering 4th and 6th semester attended the seminar. There were 90 participants.

Objective:

The objective of the seminar was to educate the participants about Startup. The silent objective was to motivate them to adopt problem solving approach for innovation. The hidden objective was also to share the information about SSIP and IPR policy launched by Government of Gujarat.

Seminar Detail:

The session started at 11:15 am in the seminar hall. Prof Mrugesh B Khatri started session by defining the term Startup. He added that the primary goal of an Entrepreneur is the financial gain where as it is not for a Startup. The Startup is involves technology for problem solution. He added that the treatment of real pain of customer helps the most in finding out innovative problem solutions for the society.

The market survey plays a critical role in measurement of the chances of success. He added that Government is also supporting the students' innovation by introducing various supporting policies. The case studies of successful startup like flipkart, amazon, paytm etc was discussed to motivate the students for innovation at their early age. They were also educated that the passion of person plays a vital role for deciding the path for success.

He added that the ownership of the idea can be acquired by applying for patent. The other different forms of Intellectual Property Rights were discussed by him. He added that the prior art search is mandatory before filling the patent. He added that one can apply for provisional patent also if the prototype is under development.

In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent. The participants were given information about Smart India Hackathon-2019. The provision of support for patent filling was also shared with them. The efforts made by GIT to develop the culture of Startup at GIT were also shared with them.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

Seminar Memories:

Mentor educating participants

Participants listening mentor

Mentor discussing Successful Startup of India

Discussion about the case studies of successful Startup

Group Photo