



Gandhinagar Institute of Technology

A Report on

“Success Stories of Student Startup”

(12 May 2020)

Seminar Overview:

The SSIP team of GIT has organized seminar on “Success Stories of Student Startup” on 12/05/2020 at 10:30 am in Google Meet. SSIP Coordinator Prof Mrugesh B Khatri mentored the seminar. There were 13 participants.

Objective:

The objective of the seminar was to motivate the participants for innovation in their respective field by sharing success stories of student startup. The hidden objective was also to share the information about SSIP and IPR policy launched by Government of Gujarat.

Seminar Detail:

The session started at 10:30 am in Google Meet. Prof Mrugesh Khatri started the session by briefing them about the content of the seminar. He started the session by debating the case study of Mr Ritesh Agrawal, founder of OYO Rooms. He added that the passion behind accomplishment of idea is mandatory. He also educated the participants about the equation for the startup. He added that technological advancement is required to serve the society.

He also successful startups like Flipkart, Uber, Swiggy etc. He added that the founders all the time do not require 10 or 20 years’ experience of the similar filed. The treatment to the real pain of customer will put you on a different level of success. He educated them about various phase between idea and prototype. He added that the innovation is essential for startup.

The participants were educated about various forms of Intellectual Property Rights. He informed them about the importance of prior art search before filling the patent. He showcased the benefits of patent filling like recognition & economical reward. He motivated participants to apply for the patent for their innovations.

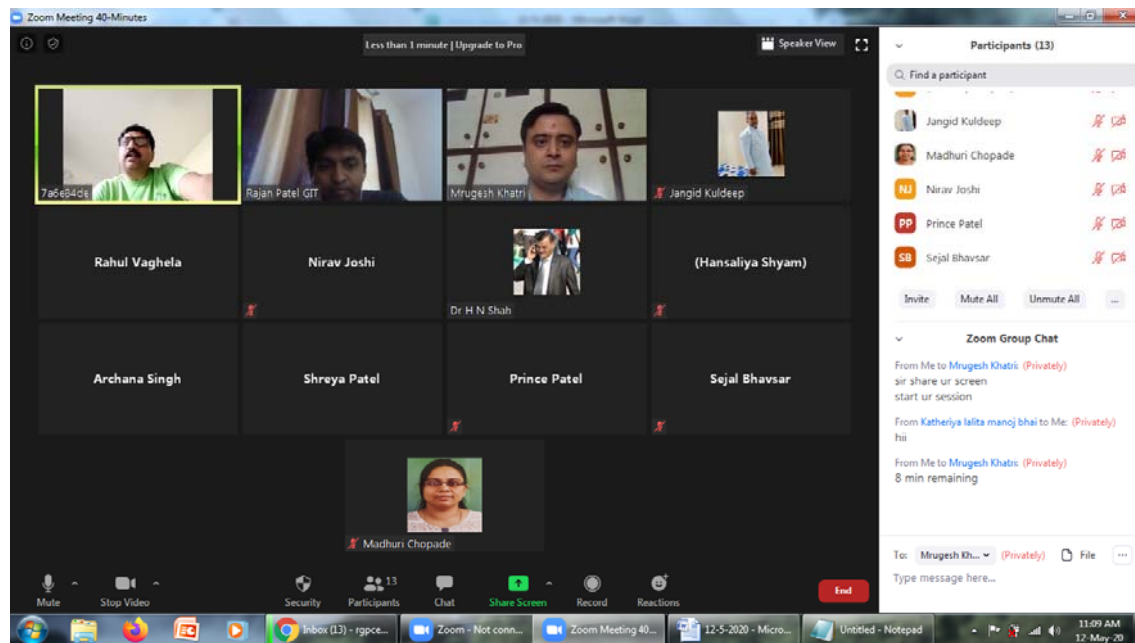
In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

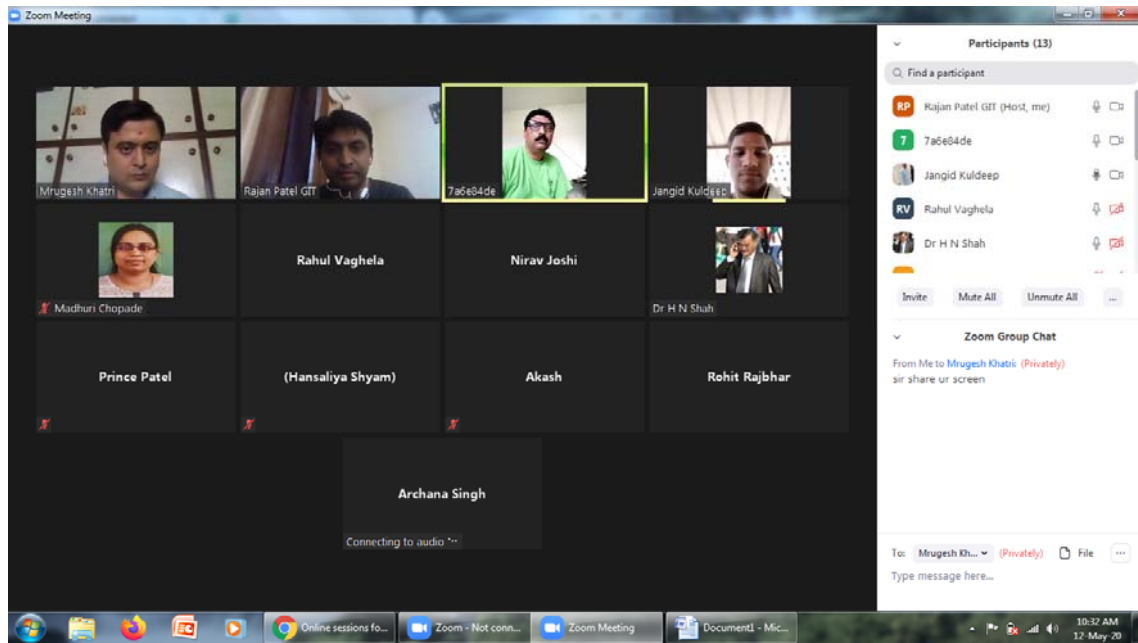
Seminar Memories:



Prof Mrugesh Khatri initiated the session



Prof Mrugesh Khatri delivering session



Question Answer Session