



Gandhinagar Institute of Technology

A Report on

“Impact lecture sessions – Day 1

Sponsored by MIC”

24th September 2021

Objective:

The objective of these lecture series is to create and cultivate the habit of Innovation in the budding Engineers, make them understand the concept of Design Thinking, and also to provide them the insights of IPR, as both innovation and Patent go hand in hand.

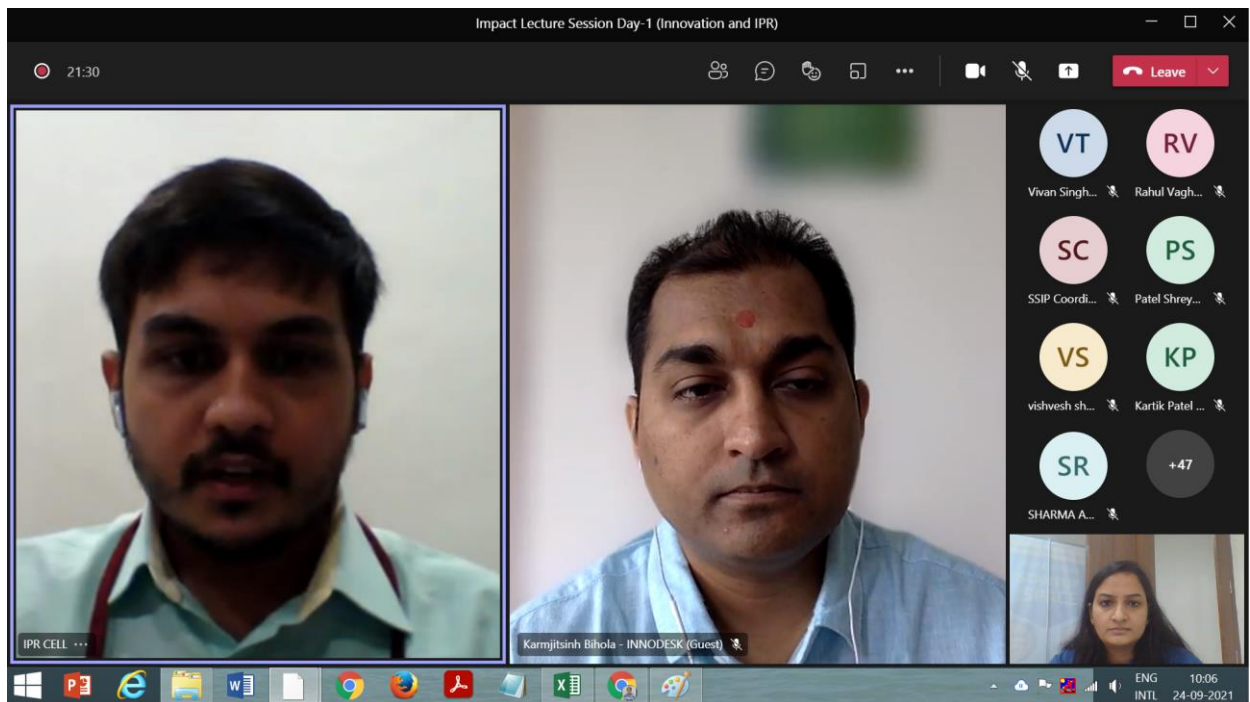
Introduction:

GIT IIC Cell in collaboration with SSIP Cell, IPR Cell and IQAC Cell has organized Impact lecture sessions on 24/9/21 and 5/10/21. The event was sponsored by MIC. The sessions were conducted on online platform using Microsoft Team and more than 200 students and faculties had registered for the same. Day-1 of the session comprised of webinar on Innovation and Design Thinking, conducted by Mr. Karmjitsinh Bihola and a webinar on IPR, conducted by Mr. Amit Patel. Students and faculties enthusiastically participated in the event.

The session was inaugurated by welcome speech from IPR coordinator Prof. Jyotin Kateshia and IIC coordinator Prof. Sejal Bhavsar. The session was moderated by Prof. Shreya Patel, there was healthy discussion between the experts and the participants indicating success of Day-1. Finally, the session was concluded by vote of thanks by Dr. Rajan Patel, HOD CE/IT.

Day-1

Talk 1: Webinar on Innovation, by Mr. Karmjitsinh Bihola, Founder- Innodesk Designovation Services. The talk contained many live examples to explain the students, importance of innovation in entrepreneurship. Innovation is the instrument of entrepreneurs with the help of which an individual exploits the changes as a chance for a different business. And it very well depicted that an Innovative Entrepreneur is one who has the ability to tackle to produce innovative products to meet the market's demands and trends. Below are the some of the pictures of the session:



Session Initiated with welcome Speech

Innovation Ladder

Step 1
Companies that do not use design

Step 2
Companies that use design for styling or appearance

Step 3
Companies that integrate design into the development process

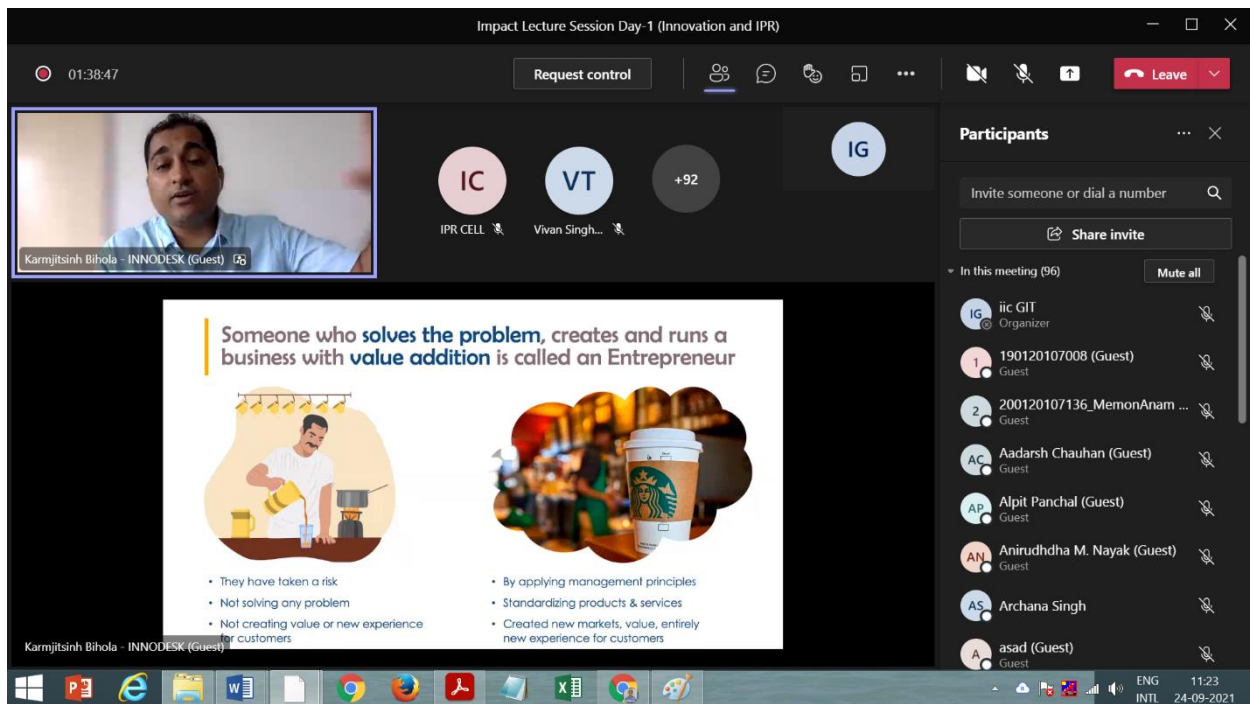
Step 4
Companies that consider design as key strategic element

81% of companies say they would be open to a design thinking mindset in the context of corporate strategy

71% of suitably trained employees perceive that design thinking has improved the working culture

Source: Roland Berger (2016) Schmielgen, Rhinow, Kappen, Meinel (2015), Roe (2015)

Mr. Karmjitsinh Bihola elaborated Importance of Innovation



Expert explained Innovation needs in the current era with examples

Talk 2: Webinar on Intellectual Property Rights, by Mr. Amit Patel, Managing Director-PATectual IP Law Services LLP. This was an interesting session, as the students took interest in understanding IPR and copyright facts. There was a detailed discussion on the Indian patent procedure, and the expert also mentioned about PCT procedure. Students came to know that, Intellectual Property Rights (IPRs) are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks, and trade secrets. Pictures of the session are as below:

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

Difference Between Tangible and Intangible Property

Tangible

- That which can be **measured, touched & have physical forms**
- E.g. Currency, Gold, House, land, industry etc.

Intangible

- That which **cannot be** measured, touched not having any physical forms
- **Creation of the human mind/intellect**
- E.g.: Ideas

24-09-2021 16:31

Amikumar Patel (Guest)

People

Share invite


- PS Patel Shreya (Guest)
- 2 200120107136_MemonAna...
- A asad (Guest)
- AP Alpit Panchal (Guest)
- AP **Amikumar Patel (Guest)**
- AN Anirudhdha M. Nayak (Guest)
- AP Aum Patel (Guest)
- CJ Chrissa Jose (Guest)
- DS DAS SHREYAS SAMBHUNAT...
- DM Dhruvil Moci (Guest)
- DP DHRUV PATEL
- DP Diya Prajapati (Guest)
- GG Gaurav Gupta (Guest)
- HS Harsh shah (Guest)

+52 JP UP IG VT IC


ic GIT Vivan Singh Tomar (I) IPR CELL Amikumar Patel (G)

Mr. Amit Patel explained difference between Tangible and Intangible Property


GEOGRAPHICAL INDICATION



ASSAM TEA



GIR KESAR



PATAN PATOLA

24-09-2021 38:15

kumar-Patel (Guest)

People

Share invite

Currently in this meeting (60)

- PS Patel Shreya (Guest)
- 2 200120107136_MemonAna...
- AP **Amikumar Patel (Guest)**
- AN Anirudhdha M. Nayak (Guest)
- AP Aum Patel (Guest)
- CJ Chrissa Jose (Guest)
- DS DAS SHREYAS SAMBHUNAT...
- DP Dhaval Panchal (Guest)
- DV Dhaval Vaja
- DM Dhruvil Modi (Guest) On hold
- DP DHRUV PATEL
- DP Diya Prajapati (Guest)
- DD DRASHTI DIXIT

+56 MP JP VT IG IC

Vivan Singh Tomar (I) ic GIT IPR CELL Amikumar Patel (G)

Expert elaborated Different examples of Geographical Indication



Gandhinagar Institute of Technology

A Report on

“Impact lecture sessions – Day 2

Sponsored by MIC”

5th October 2021

Objective:

The objective of these lecture series is to create and cultivate the habit of Innovation in the budding Engineers, make them understand the concept of Start-up, its benefits, and challenges, and also to provide them the insights of Entrepreneurship, as both are two faces of same coin.

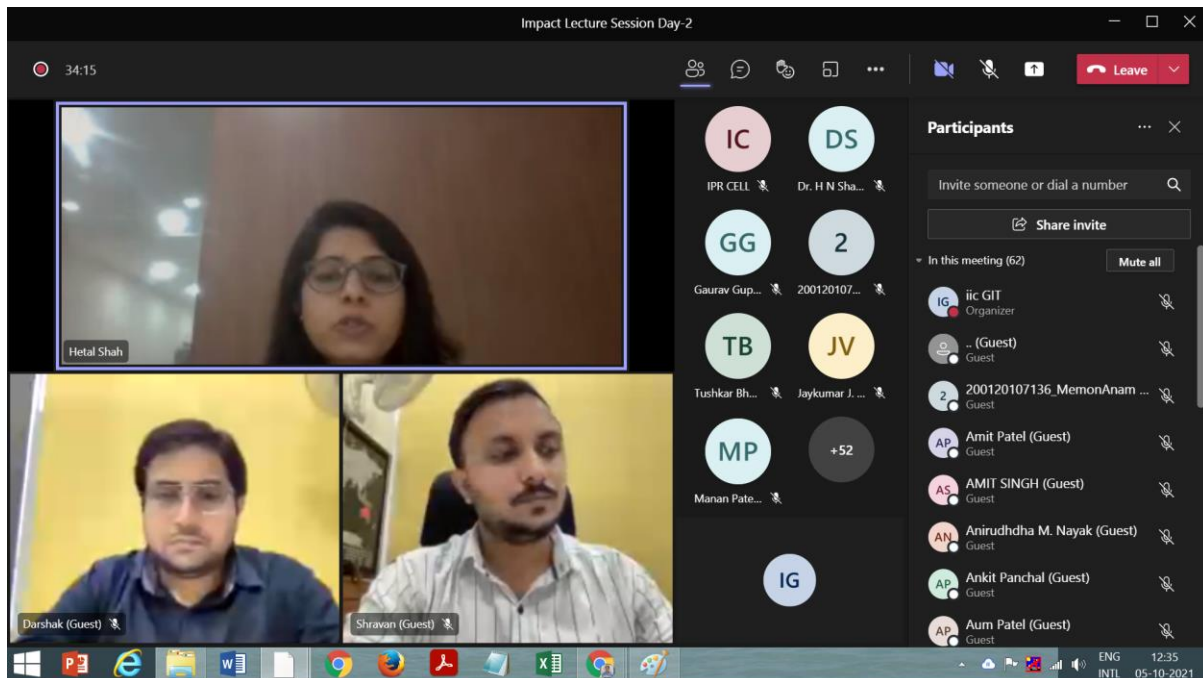
Introduction:

GIT IIC Cell in collaboration with SSIP Cell, IPR Cell and IQAC Cell has organized Impact lecture sessions on 24/9/21(Day1) and 5/10/21(Day-2). The event was sponsored by MIC. The sessions were conducted on online platform using Microsoft Team and more than 200 students and faculties had registered for the same. Day-2 of the session comprised of webinar on Start-up, conducted by Mr. Darshak Doshi and Mr. Shravan Rajpurohit, founder and co-founder of Intellify Pvt. Ltd. and a webinar on Entrepreneurship, conducted by Mr. Satya Ranjan Acharya, director at a Technology Business Incubator. Students and faculties enthusiastically participated in the event.

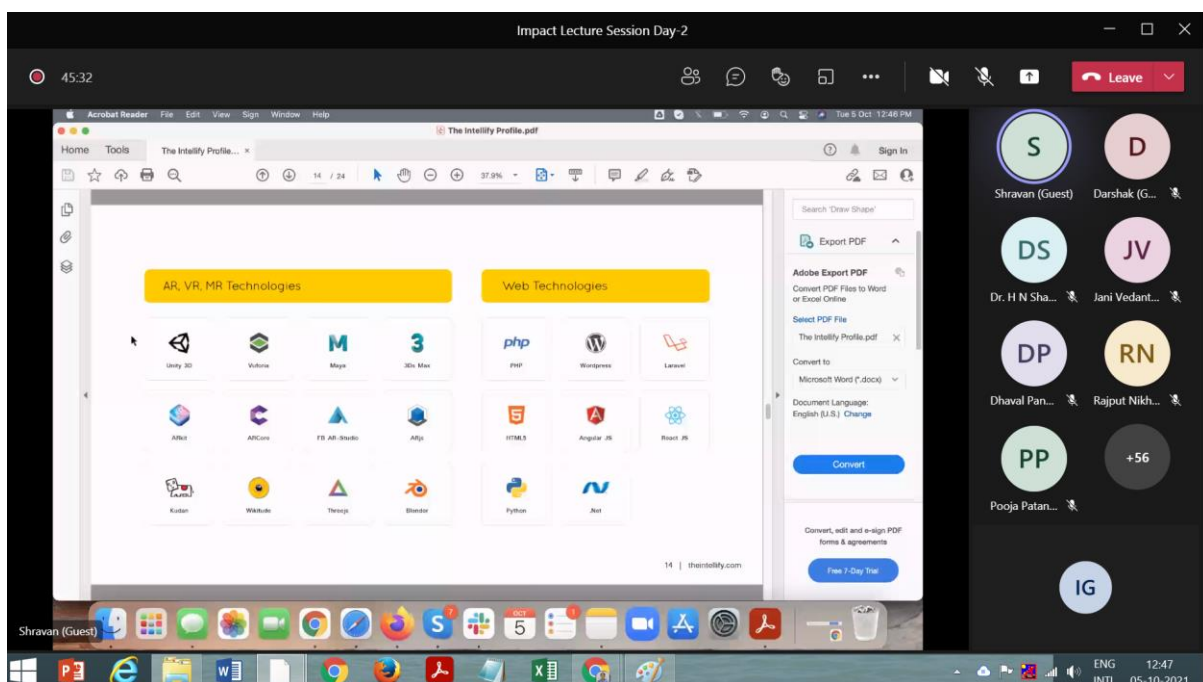
The session was inaugurated with prayer by Prof Himanshu Barot, followed by welcome speech from, the Director of the Institute Dr.HN Shah and was moderated by Prof. Hetal Shah, there was healthy discussion between the experts and the participants indicating success of Day-2. Finally, the session was concluded by vote of thanks by Prof Sejal Bhavsar, IIC Coordinator.

Day-2

Talk 1: Webinar on Startups, by Mr. Darshak Doshi and Mr. Shravan Rajpurohit, founder and co-founder of Intellify Pvt. Ltd. Both the experts shared their experiences and challenges they faced in their journey to Intellify. It is a company that Create an interactive and immersive Virtual Reality experience, in order to help your customers understand your products and offerings efficiently. And it was really wonderful and proud moment as Mr. Dharsh Doshi is our own alumni, and this helped to build the connect with the students. Below are the some of the pictures of the session:



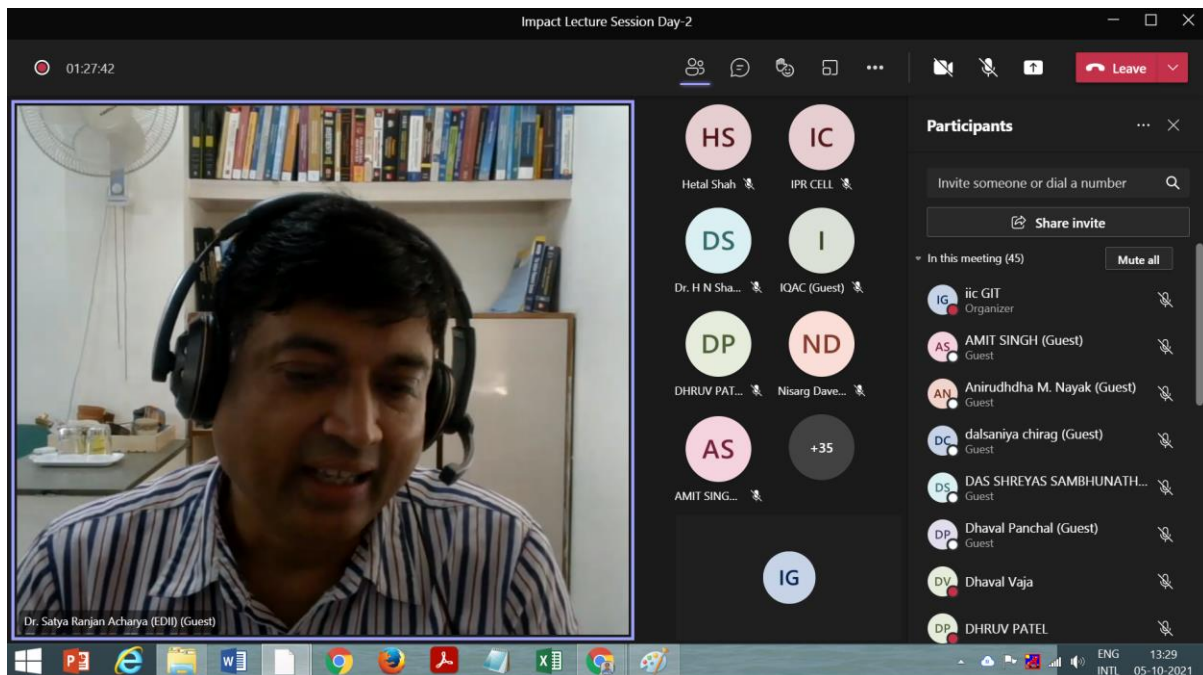
Session started with welcome speech



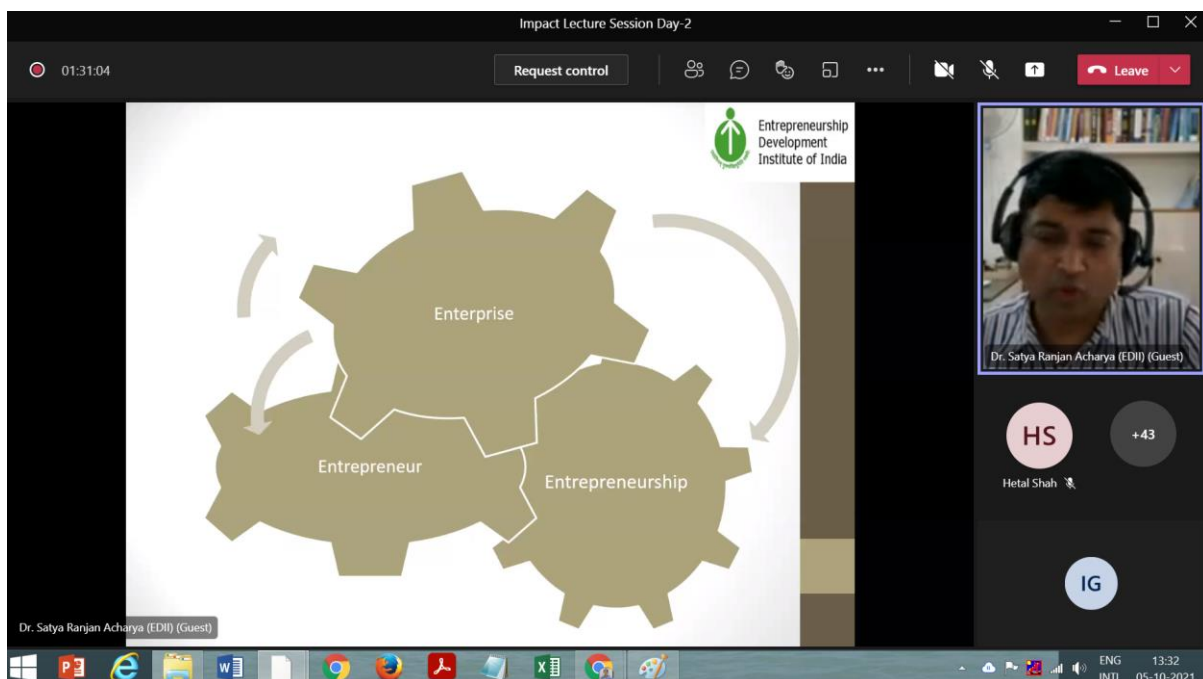
Start-up details explained by the Expert

Talk 2: Webinar on Entrepreneurship Development, by Mr. Satya Ranjan Acharya, director at a Technology Business Incubator, named, 'Centre for Advancing & Launching Enterprises (CrAdLE) at Entrepreneurship Development Institute of India (EDII) since 2013. He very well explained the students the importance to understanding and learning entrepreneurship and innovation, how one can learn the underlying principles of starting a business, avoid common

pitfalls, pitch ideas more effectively, validate your product, develop a solid business model, and set yourself up for success in a field where failure is common. Pictures of the session are as below:



Expert Shared Importance of Innovation



Dr. Satya Acharya explained Entrepreneur Cycle