



Gandhinagar University

A Report on

“Expert Lecture on Career in Graphics Design”

(19th November, 2022)

Event Overview:

GIT CE- IT Department has arranged an Expert Lecture on "Career in Graphics Design" on 19/11/2022. The Expert Lecture was taken by Mr. Jitendra Gondaliya (Sr. Visual and Graphic Designer, SukEm Tech Lab, Ahmedabad). Expert Lecture had been arranged for Semester 3 Students of the Computer Engineering Department and Information Technology Department. Seminar had been attended by 112 students of Semester 3.

Objective:

The objective of the expert lecture to aware students about Graphic Design is one of the most popular trends used to create a career in designing rather than coding. It is beneficial for those who want to make a career in the designing field. The major objective was to enlighten the student about the scope of Graphic Design and its business world.

Program Overview:

There were 112 Students and Faculty members participated in the Expert Lecture. The session started with an introduction of the expert. The Lecture starts with basics of Graphic Design and opportunities in topic. It is another opportunity in a student's career rather than the coding part. The expert also gave a practical demonstration about the topic. The lecturer also had a Q&A (Question and Answer Session) with all students.

Photo Gallery:



Session Host Prof. Dhaval Vaja



Initiation of Session by Expert Mr. Jitendra Gondaliya



Session Conduction by Mr. Jitendra Gondaliya



Key Factors of Graphics Design



Discussion about Industrial Marketing



Students listening expert lecture very carefully



Students listening expert lecture very carefully